

• UAE LIVE

• REST OF GCC COMING SOON

GLOBAL BRAND. → LOCAL PRESENCE.

Launch and scale your brand in the UAE without building a local operation.

Everything an international e-commerce brand needs to sell locally in the UAE, from import, warehousing to fulfilment and delivery under one contract.



GIVE YOUR UAE CUSTOMERS A LOCAL BRAND EXPERIENCE.

CROSS-BORDER TODAY

 DELIVERY	3–10 days
 COST	Higher international shipping
 DUTIES	Potential duties on arrival
 RETURNS	Expensive and inconvenient

WITH BORDERPASS

	4-hour, same day or next day
	Local delivery costs
	No unexpected duties on delivery
	Simple local returns

YOU RUN YOUR BRAND. WE RUN OPERATIONS.

YOU CONTROL

- Brand and IP
- Website and customer experience
- Pricing and promotions
- Marketing
- Product and inventory decisions
- Your sales channels

BORDERPASS HANDLES

- ✓ Importer of Record and customs
- ✓ Seller of Record where required
- ✓ Warehousing, pick, pack and fulfilment
- ✓ 4-hour, same day and next day delivery
- ✓ Local returns
- ✓ International freight, if required

- No local entity required to get started.

START SMALL. SCALE WHEN IT WORKS.

01 START

Send initial inventory

02 LEARN

Track orders and demand

03 SCALE

Add SKUs and channels

Live in as little as

4 WEEKS*

Pay only for what you use

READY TO LAUNCH YOUR BRAND IN THE UAE?

Tell us about your brand and goals. We will discuss the right approach.

GET STARTED →

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*Subject to product requirements, goods arriving in the UAE and channel approvals.

BorderPass powered by **nxn**